



## **8 reasons why we can sell your home For more money... and faster!**

### **1. The law of supply and demand.**

When you have only one buyer, the price pressure is downward, every time. When you have many Buyers competing for your home the price pressure will usually be upwards.

### **2. We have more prospects.** With over 15,000 agents in the Lower Mainland, most having 10 bona-fide prospects, ready willing and able to buy today.

### **3. The longer it takes to sell the more money you will lose!** The longer it sits on the market the less interest it will develop.

### **4. Buyers only shop FSBO to save the commission.** The same commission you are trying to save!! If you cut your price, you lose your profit and what else is in the deal that can hurt you? Realtors are qualified at knowing the safest ways to protect you in a negotiation with the right clauses. Which ones to accept and which ones not to accept.

### **5. We separate the lookers from the Buyers.** We pre-qualify everyone so only Buyers with financing to buy your home will see your home.

### **6. Third Party Negotiation saves Money.** We are not emotionally involved so we can convert a bad deal into a good deal when they low ball.

### **7. Marketing strategies = exposure = more buyers = more money...Always!**

### **8. Security equals peace of mind.** We make sure you do not lose any money or property and we screen every stranger who otherwise might knock on your door when you are not home.