

12 REASONS
TO LIST YOUR HOME FOR SALE
DURING THE HOLIDAYS

- 1.) LESS COMPETITION FOR BUYERS
- 2.) WINTER PROSPECTS ARE MORE SERIOUS
- 3.) YOUR HOME LOOKS BETTER DURING THE HOLIDAYS
- 4.) YOU MAY RECEIVE MORE MONEY FOR YOUR HOME –
BECAUSE YOU HAVE LESS COMPETITION
- 5.) DURING THE HOLIDAYS YOU MAY RESTRICT SHOWINGS
FOR YOUR PERSONAL FAMILY EVENTS
- 6.) BUYERS HAVE MORE TIME TO LOOK AT HOMES WHILE
THEY HAVE TIME OFF ON THE HOLIDAY
- 7.) JANUARY IS TRADITIONALLY THE BIGGEST TRANSFER
MONTH, AND YOU MUST BE ON THE MARKET TO
CAPTURE THAT MARKET.
- 8.) ANY SALE NOW COULD HAVE A DELAYED CLOSING OR
EXTENDED OCCUPANCY UNTIL THE BEGINNING OF THE
NEXT YEAR IF YOU WANT IT
- 9.) WHEN YOU SELL IN THE WINTER YOU HAVE AN
OPPORTUNITY TO BUY DURING THE SPRING WHEN
THERE IS MORE CHOICE
- 10.) YOU MAY HAVE FEWER ACTUAL SHOWINGS, BUT
MORE QUALIFIED, MOTIVATED PROSPECTS
- 11.) CORPORATE TRANSFEREES, WHO NEED TO BUY A
HOME NOW, CAN'T WAIT UNTIL SPRING
- 12.) WES' EXPERIENCE AND SUPERIOR MARKETING GIVE
YOU AND YOUR HOME THAT COMPETITIVE EDGE TO
PUT MORE CASH IN YOUR POCKET EVERY TIME.

CALL WES TODAY!
DIRECT LINE 604-857-4880